2019 SOUTH CAROLINA FRUIT AND VEGETABLE OUTLET INVENTORY OVERVIEW

The South Carolina Fruit and Vegetable Outlet Inventory identifies farmers markets and roadside markets with predictable locations and hours where fruits and vegetables are sold. The South Carolina Department of Health and Environmental Control's (DHEC) regional community health staff conducted the Fruit and Vegetable Outlet Inventory at the local level. In 2015, the first year of the inventory, 229 outlets were inventoried by staff. This year the number increased with 355 outlets inventoried (151 farmers markets and 204 roadside markets). Seven mobile markets were also identified.

The outlets inventoried have been mapped to promote those locations where community members can purchase fresh fruits and vegetables (https://gis.dhec.sc.gov/farmersMarkets). The information obtained from the inventory helps partners from DHEC, the South Carolina Department of Agriculture, the South Carolina Department of Social Services and the South Carolina Association of Farmers Markets identify areas in the state with minimal access to fresh fruits and vegetables. Partners use this information to focus their efforts on improving access to healthy foods in those areas.



Of the 151 Farmers Markets*

- 21 are open year-round
- 70 are open six to eleven months
- 60 are open less than six months

Supplemental Nutrition Assistance Program/Electronic Benefits Transfer (SNAP/EBT) and Healthy Bucks Program*

- 124 outlets accept SNAP/EBT
 - 71 Farmers Markets accept SNAP/EBT
 - 53 Roadside Markets accept SNAP/EBT
- Of the 124 outlets accepting SNAP/EBT
 - 24 outlets accept Healthy Bucks
 - 19 Farmers Markets accept Healthy Bucks
 - 5 Roadside Markets accept Healthy Bucks

Of the 204 Roadside Markets*

- 75 are open year-round
- 81 are open six to eleven months
- 48 are open less than six months

Women, Infants and Children (WIC) Farmers Market Nutrition Program*

- 142 outlets accept WIC Farmers Market Nutrition Program Vouchers
 - 87 Farmers Markets accept WIC
 - 55 Roadside Markets accept WIC

Senior Farmers Market Nutrition Program*

- 146 outlets accept Senior Farmers Market Nutrition Program Vouchers
 - 91 Farmers Markets accept Senior
 - 55 Roadside Markets accept Senior

Average Number of Customers*

- 87 outlets serve 500 or more customers per week
- 52 outlets serve 300–499 customers per week
- 53 outlets serve 150–299 customers per week
- 38 outlets serve 100–149 customers per week
- 96 outlets serve less than 100 customers per week
 - 29 outlets did not respond to the number of customers they serve per week

Of the 7 Mobile Markets*

- 2 are in Charleston County
- 2 are in Greenville County
- 1 is in Greorgetown County
- 1 is in Kershaw County
- 1 is in Spartanburg County
- 4 accept SNAP/EBT and Healthy Bucks

