

MISSION

To improve health outcomes in South Carolina by promoting the prevention, screening and management of HIV, sexually transmitted infections, and viral hepatitis through evidence-based practices.

Please visit the website for more information.



STI/HIV/VH Academic Detailing
S.C. Department of Public Health
P.O. Box 2046
West Columbia, SC 29171

A photograph of a silver stethoscope resting on a dark, reflective surface. The background is blurred, showing what appears to be a medical professional in a white coat. The image is framed by a blue border.

STI, HIV & Viral Hepatitis Academic Detailing



What is academic detailing?

Academic detailing is service-oriented outreach providing evidence-based information to health care professionals.

What does academic detailing do?

- Increases awareness and knowledge regarding sexually transmitted infections (STIs), HIV, and viral hepatitis (VH) screening, prevention, and treatment.
- Distills current literature and resources into quick to read information, which saves you time.
- Improves patient health outcomes.
- Provides evidence-based information in an effective and impactful way.

How does academic detailing work?

- A DPH representative will contact you for a short visit, usually only 10–30 minutes.
- The DPH representative will discuss information and provide assistance that complements your practice and assists you in overcoming barriers to implementing evidence-based practice.
- You will complete a survey prior to the session and an evaluation at the conclusion of the session.
- DPH will follow up within 3 months to assess successes and challenges with implementation and additional technical assistance needs.

What can your academic detailer do for you?

- Provide evidence-based information to meet the needs of your patients.
- Share best practices from across the state of South Carolina and Southeast region.
- Provide tools and resources applicable to your practice.
- Assist with navigating various resources to overcome barriers.
- Discuss challenging patient cases and communication techniques ...And more!

Benefits

Academic detailing participants can receive:

- Free continued education credits.
- Provider toolkits and guidance.
- Access to expert licensed providers.



Contact us

STI, HIV & VH Academic Detailing

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SOUTH CAROLINA
DEPARTMENT OF
PUBLIC HEALTH

