



# 2025 SOUTH CAROLINA *Fruit and Vegetable Outlet* INVENTORY OVERVIEW

The South Carolina Fruit and Vegetable Outlet Inventory identifies farmers markets and roadside markets with predictable locations and hours where fruits and vegetables are sold. The South Carolina Department of Public Health's (DPH) regional community health staff conducted the Fruit and Vegetable Outlet Inventory at the local level. In 2015, the first year of the inventory, 229 outlets were inventoried by staff. In 2024, the number increased to 385 outlets inventoried (159 farmers markets and 226 roadside markets). Seven mobile markets were also identified.

The outlets inventoried have been mapped to promote those locations where community members can purchase fresh fruits and vegetables (<https://gis.dhec.sc.gov/farmersMarkets>). The information obtained from the inventory helps partners from DPH, the South Carolina Department of Agriculture, the South Carolina Department of Social Services and the South Carolina Association of Farmers Markets identify areas in the state with minimal access to fresh fruits and vegetables. Partners use this information to focus their efforts on improving access to healthy foods in those areas.

# 385

**Outlets Inventoried**

# 159

**Farmers Markets**

- 25 are open year-round
- 83 are open six to eleven months
- 51 are open less than six months

# 226

**Roadside Markets**

- 80 are open year-round
- 86 are open six to eleven months
- 60 are open less than six months

## Of the 7 Mobile Markets\*

- 1 is in Charleston County
- 2 are in Georgetown County
- 1 is in Greenville County
- 1 is in Kershaw County
- 1 is in Richland County
- 1 is in Spartanburg County

## Average Number of Customers Per Week\*

- 86 outlets serve 500 or more
- 49 outlets serve 300–499
- 55 outlets serve 150–299
- 35 outlets serve 100–149
- 160 outlets serve less than 100

## Women, Infants and Children (WIC) Farmers Market Nutrition Program\*

- 79 outlets accept WIC Farmers Market Nutrition Program Benefits
  - 55 Farmers Markets
  - 24 Farm Stands

## Supplemental Nutrition Assistance Program/Electronic Benefits Transfer (SNAP/EBT) and Healthy Bucks Program\*

- 120 outlets accept SNAP/EBT
  - 65 Farmers Markets
  - 55 Roadside Markets
- Of the 120 outlets accepting SNAP/EBT, 33 outlets accept Healthy Bucks
  - 23 Farmers Markets
  - 10 Roadside Markets

## Senior Farmers Market Nutrition Program\*

- 125 outlets accept Senior Farmers Market Nutrition Program Vouchers
  - 79 Farmers Markets
  - 46 Roadside Markets