

## Priority Area 3:

## Maternal and Infant Health

### Intended Result

All mothers and babies in South Carolina experience positive health outcomes during pregnancy, delivery, and the first year of life after birth.

### Why is This Important?

Maternal and infant health reflects the overall well-being of a community and can serve as measures of a state's health care effectiveness and social conditions. In South Carolina, maternal and infant health refers to the outcomes, care practices, and overall well-being of mothers and their infants. Maternal and infant health influences long-term physical, mental, and social health outcomes in populations, shaping the future well-being of individuals and communities.

### Headline Indicators

#### Maternal Mortality

Number of maternal deaths per 100,000 live births.

#### Infant Mortality

Number of babies who die within the first year of life per 1,000 live births.

#### Maternal Morbidity

Percentage of all pregnant women who experienced at least one complication related to pregnancy or childbirth.

#### Infant Morbidity

Percentage of live-born infants that were low birthweight or preterm.

### Strategies & Opportunities for Collaborative Action

**3.1** Develop the healthcare workforce through enhanced training and partnerships.

**3.2** Increase mobile health care maternity services in rural areas.

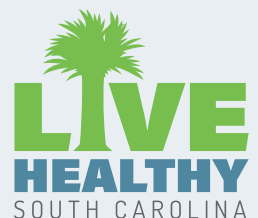
**3.3** Address social determinants of health through culturally competent service delivery.

**3.4** Improve reimbursement for maternal and pediatric health care with emphasis on preventive care.

**3.5** Improve awareness and education about safe sleep practices.



Scan the QR Code for the full SHIP report and details on all nine priority areas, with access to the full SHA report.



# SC State Health Improvement Plan: 2025-2030

The **State Health Improvement Plan (SHIP)** serves as a statewide strategic roadmap to improve population health and address South Carolina's most pressing health challenges. It reflects intentional and robust collaboration among state agencies, public health entities, health care providers, community-based organizations, and other key partners to develop and implement sustainable, data-driven solutions that achieve collective impact. The SHIP contains nine priority areas that were developed using analytic insights from the comprehensive health data in the State Health Assessment and cross-sector partner input. The SHIP provides a strategic framework for multisector partners to align resources and guide collective action to improve health outcomes across South Carolina.

