

2023 South Carolina Adult Tobacco Survey

Tobacco Prevention and Control Section

South Carolina Department of Public Health



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Information about the South Carolina—Adult Tobacco Survey

The 2023 South Carolina—Adult Tobacco Survey (SC—ATS), is an address-based sample (ABS) survey of noninstitutionalized adults (18 years of age and older) residing in the state of South Carolina. The design oversampled Black non-Hispanic population members. Data was collected from 1,370 respondents, 337 of the respondents are Black non-Hispanic. Sampling weights were created to map the respondents to the population, thereby making the estimates derived from these data representative to the population. The response rate was 23.9%.

The data collected was used to determine the prevalence of tobacco use as well as the factors promoting, and impeding tobacco use among adults in a statewide representative sample of adults. Some of the population estimates are presented in the 16 tables in this report.

Note about study population

The eligible population for the 2023 South Carolina Adult Tobacco Survey are adults 18-years-old and older, who are residents of the state of South Carolina who reside in residential housing. The population estimates presented in the tables in this report are applicable to that population or a subset of that population as indicated in the table heading.

Note about margin of error

Margin of error is the half-width of a confidence interval. When an estimate is reported as 12.3% \pm 3.2% the 3.2% is the margin of error. In the tables in this report, MOE signifies the margin of error, and it is always the half-width of a 95% confidence interval.

Note about suppression

Sometimes estimates are suppressed if the level of precision exceeds a specified amount, often expressed as a ratio of the standard error of the estimate to the estimate. Applying typical suppression rules would result in suppression of estimates for the domains of non-Hispanic Asian, Non-Hispanic American Indian & Alaskan Native, and Non-Hispanic other. However, suppressing estimates for these groups would violate the ethic of inclusion. To accommodate the ethic of inclusion, we included estimates for these groups even though the sample size is small, and the estimates are imprecise.¹ The data users should realize that these estimates have very wide confidence intervals when interpreting the results.

¹ Flanagan, A., Frey, T., Christiansen, S. L., & AMA Manual of Style Committee. (2021). Updated Guidance on the Reporting of Race and Ethnicity in Medical and Science Journals. *JAMA*, 326(7), 621–627. <https://doi.org/10.1001/jama.2021.13304>

Table 1. Percentage of South Carolina adults who reported ever¹ smoking cigarettes and currently² smoking cigarettes by demographics.

Socio-Demographic Characteristic	Total Respondents	Ever Use Cigarettes		Current Use of Cigarettes	
		%	MOE	%	MOE
TOTAL	1,370	68.9	3.5	11.8	2.3
Gender					
Male	515	72.7	5.3	12.1	3.9
Female	849	65.4	4.5	11.4	2.8
Age Group					
18-24	68	44.9	14.8	8.8	9.5
25-34	167	58.6	9.5	10.4	5.4
35-44	224	74.3	7.0	21.6	7.0
45-54	219	72.0	8.2	11.0	5.4
55-64	268	74.9	6.4	14.2	5.8
65 or older	416	79.0	4.8	6.8	3.2
Race/Ethnicity					
Non-Hispanic White	925	73.8	3.8	12.0	2.9
Non-Hispanic Black	337	59.0	7.8	10.9	4.1
Non-Hispanic Asian	18	47.9	26.9	1.8	3.5
Non-Hispanic American Indian & Alaskan Native	10	88.7	21.0	34.3	30.5
Non-Hispanic Other	18	66.6	25.8	6.5	9.9
Hispanic	56	59.7	20.8	16.2	17.1
Education					
Less than High School	66	77.2	12.8	21.9	11.4
High School or GED	246	64.0	7.6	16.3	5.1
Some College	471	72.1	5.1	10.6	3.1
College Degree or Higher	584	67.4	4.4	3.6	1.8
Marital Status					
Married	703	72.3	4.1	7.6	2.6
Not Married	666	64.9	5.7	16.8	4.0
Household Poverty Status					
Below 100% FPL	192	70.1	8.4	28.2	8.6
At or Above 100% FPL	1,150	69.1	3.8	8.3	2.0
Unspecified	23	41.9	25.9	2.4	4.8
Residence					
Urban	1,137	68.8	3.8	10.5	2.5
Rural	233	70.0	8.4	20.0	6.9
DHEC Region					
Upstate	368	69.6	6.4	15.7	5.3
Pee Dee	262	73.2	7.3	13.6	5.1
Midlands	403	66.0	6.5	10.9	4.4
Low Country	337	68.2	7.4	6.9	3.0

1 - To determine ever use, respondents were asked 'Have you ever tried cigarette smoking, even one or two puffs?'

2 - To determine current use, respondents were asked two questions 'Have you smoked at least 100 cigarettes in your entire life?' and 'Do you now smoke cigarettes every day, some days, or not at all? Those who smoked at least 100 cigarettes in lifetime and currently smoke every day or someday are coded as current smokers.'

Table 2. Percentage of South Carolina adult current¹ smokers by smoking frequency (current everyday & someday smokers).

Characteristic	Total Respondents	Weighted N	Current Smokers			
			N	Weighted N	%	MOE
TOTAL	1,370	4,134,607	142	489,378	11.8	2.3
Smoking Frequency						
Every Day Smoker	94	347,366	94	347,366	71.0	9.0
Someday Smoker	48	142,011	48	142,011	29.0	9.0

1 - To determine current use, respondents were asked two questions ‘Have you smoked at least 100 cigarettes in your entire life?’ and ‘Do you now smoke cigarettes every day, some days, or not at all?’ Those who smoked at least 100 cigarettes in lifetime and currently smoke every day or someday are coded as current smokers.

Table 3. Percentage of current¹ everyday smokers by average number of cigarettes smoked per day.

Socio-Demographic Characteristic	All Current Smokers (N=142)		Current Every Day Smoker (N=94)		Current Someday Smoker (N=48)	
	%	MOE	%	MOE	%	MOE
1-10 CPD	57.6	11.3	52.2	13.4	82.3	19.7
11-20 CPD	30.1	9.7	34.2	11.6	14.2	18.3
Greater than 20 CPD	12.3	8.6	14.6	10.6	3.5	7.2

1 - To determine current use, respondents were asked two questions ‘Have you smoked at least 100 cigarettes in your entire life?’ and ‘Do you now smoke cigarettes every day, some days, or not at all?’ Those who smoked at least 100 cigarettes in lifetime and currently smoke every day or someday are coded as current smokers.

Table 4. Percentage of South Carolina adults who reported ever¹ smoking e-cigarettes and currently² smoking e-cigarettes by demographics.

Socio-Demographic Characteristic	Total Respondents	Ever Tried e-cigarettes		Current Use of e-cigarettes	
		%	MOE	%	MOE
TOTAL	1,370	20.4	3.2	7.5	2.1
Gender					
Male	515	21.2	5.2	5.7	3.0
Female	849	19.6	3.8	9.1	3.0
Age Group					
18-24	68	44.3	14.8	21.3	11.8
25-34	167	29.9	8.8	13.7	7.2
35-44	224	28.5	7.8	10.2	5.1
45-54	219	21.3	8.6	4.8	3.2
55-65	268	9.9	4.2	2.8	2.2
65 or older	416	3.5	2.3	0.0	0.0
Race/Ethnicity					
Non-Hispanic White	925	22.5	3.9	7.7	2.6
Non-Hispanic Black	337	13.4	5.9	7.1	4.9
Non-Hispanic Asian	18	5.6	10.8	5.6	10.8
Non-Hispanic American Indian & Alaskan Native	10	29.7	27.7	0.0	0.0
Non-Hispanic Other	18	16.6	18.0	12.1	16.2
Hispanic	56	34.0	19.3	8.8	8.1
Education					
Less than High School	66	28.5	13.6	7.2	7.0
High School or GED	246	23.3	6.5	10.6	4.6
Some College	471	19.6	5.0	8.3	4.2
College Degree or Higher	584	14.7	3.6	3.4	1.8
Marital Status					
Married	703	14.2	3.7	4.4	2.2
Not Married	666	27.6	5.2	11.2	3.9
Household Poverty Status					
Below 100% FPL	192	32.9	9.2	13.9	7.1
At or Above 100% FPL	1,150	17.9	3.3	6.2	2.1
Unspecified	23	5.3	10.4	0.0	0.0
Residence					
Urban	1,137	20.3	3.5	7.4	2.3
Rural	233	21.3	7.6	8.5	5.3
DHEC Region					
Upstate	368	27.1	6.8	8.2	3.8
Pee Dee	262	13.6	5.4	7.4	4.6
Midlands	403	18.6	5.6	4.9	3.0
Low Country	337	19.6	6.3	10.0	5.7

1 - To determine ever use, respondents were asked 'Have you ever used any of the following products: Electronic cigarettes such as "Smoking Everywhere" or "Njoy"?'.

2 - To determine current use, respondents were asked 'During the past 30 days, [...], on how many days did you use Electronic cigarettes, such as "Smoking Everywhere" or "Njoy"?' Those who used on at least 1 day are coded as current users.

Table 5. Percentage of adults who reported current dual use¹ of e-cigarettes² and conventional cigarettes³ or any tobacco product⁴ by demographics.

Socio-Demographic Characteristic	Total Respondents	Dual Use with Conventional Cigarettes		Dual Use with Any Tobacco Product	
		%	MOE	%	MOE
TOTAL	1,370	2.0	1.1	3.6	1.3
Gender					
Male	515	1.9	1.7	3.7	2.2
Female	849	2.0	1.3	3.3	1.4
Age Group					
18-24	68	4.1	5.6	2.4	3.8
25-34	167	3.6	4.0	6.4	4.6
35-44	224	2.9	2.7	7.3	4.4
45-54	219	1.5	1.5	2.9	2.0
55-65	268	1.2	1.4	2.3	2.3
65 or older	416	0.0	0.0	0.9	1.2
Race/Ethnicity					
Non-Hispanic White	925	2.5	1.6	3.5	1.6
Non-Hispanic Black	337	0.3	0.6	3.8	2.6
Non-Hispanic Asian	18	0.0	0.0	1.8	3.5
Non-Hispanic American Indian & Alaskan Native	10	0.0	0.0	17.0	22.8
Non-Hispanic Other	18	0.0	0.0	0.0	0.0
Hispanic	56	4.8	5.2	3.0	3.2
Education					
Less than High School	66	3.5	4.3	5.2	4.8
High School or GED	246	2.1	2.3	3.5	2.9
Some College	471	2.3	1.9	4.1	2.0
College Degree or Higher	584	0.7	0.9	2.2	1.5
Marital Status					
Married	703	1.6	1.3	2.1	1.5
Not Married	666	2.4	1.7	5.2	2.1
Household Poverty Status					
Below 100% FPL	192	4.9	4.9	7.2	4.7
At or Above 100% FPL	1,150	1.3	0.8	2.8	1.2
Unspecified	23	0.0	0.0	0.0	0.0
Residence					
Urban	1,137	1.9	1.2	2.9	1.3
Rural	233	2.2	3.1	7.8	4.5
DHEC Region					
Upstate	368	2.4	2.3	4.7	2.5
Pee Dee	262	2.8	2.8	5.0	3.7
Midlands	403	1.7	2.2	2.4	2.3
Low Country	337	1.1	1.1	2.5	1.7

1 - Dual use is defined as a respondent's concurrent use of both electronic cigarettes and conventional cigarettes or electronic cigarettes and any tobacco product (cigarettes, cigars, smokeless tobacco, regular pipe, water pipe, snus).

2 - To determine current use of electronic cigarettes, respondents were asked 'During the past 30 days, [...], on how many days did you use electronic cigarettes, such as "Smoking Everywhere" or "Njoy"?' Those who used on at least 1 day are coded as current users.

3 - To determine current use of conventional cigarettes, respondents were asked two questions 'Have you smoked at least 100 cigarettes in your entire life?' and 'Do you now smoke cigarettes every day, some days, or not at all?' Those who smoked at least 100 cigarettes in lifetime and currently smoke every day or someday are coded as current smokers.

4 - To determine current use of other tobacco products, respondents were asked the following questions: “During the past 30 days, on how many days did you use chewing tobacco, snuff, or dip, such as Skoal, Copenhagen, Grizzly, Levi Garrett, Red Man, or Day’s Work?”, “During the past 30 days, on how many days did you smoke cigars, cigarillos, or very small cigars that look like cigarettes?”, “During the past 30 days, on how many days did you smoke tobacco in a water pipe?”, “During the past 30 days, on how many days did you smoke tobacco in a pipe other than a water pipe?”, “During the past 30 days, on how many days did you use snus?”. Those who used at least one of those tobacco products on 1 or more days are coded as current any tobacco users.

Table 6. Percentage of adults who reported ever¹ using other tobacco products (cigars, smokeless tobacco, water pipe, snus) by demographics.

Socio-Demographic Characteristic	Cigars (n=1,370)		Smokeless Tobacco (n=1,370)		Water Pipe (n=1,370)		Snus (n=1,370)	
	%	MOE	%	MOE	%	MOE	%	MOE
TOTAL	40.9	3.6	18.0	2.7	14.4	2.5	4.8	1.5
Gender								
Male	56.0	5.8	30.2	5.0	13.7	3.9	8.0	2.8
Female	26.8	3.9	6.8	2.2	14.8	3.2	1.9	1.2
Age Group								
18-24	18.2	11.1	7.4	6.3	16.9	10.6	2.7	4.0
25-34	46.1	9.6	19.1	7.3	35.3	8.9	11.3	6.0
35-44	54.5	8.4	22.3	7.3	21.1	6.6	8.6	4.8
45-54	43.2	9.2	17.5	6.5	8.5	3.5	3.3	2.6
55-64	37.1	7.8	23.7	7.5	6.6	3.4	1.9	1.8
65 or older	40.8	6.0	16.0	4.7	3.2	1.8	1.8	1.5
Race/Ethnicity								
Non-Hispanic White	45.4	4.2	23.4	3.7	14.2	3.0	7.0	2.2
Non-Hispanic Black	31.7	7.2	6.4	3.3	14.2	5.5	0.8	1.0
Non-Hispanic Asian	38.7	25.8	20.4	21.8	23.1	19.3	0.0	0.0
Non-Hispanic American Indian & Alaskan Native	35.7	31.2	25.0	28.0	19.1	24.5	0.0	0.0
Non-Hispanic Other	44.7	26.7	5.8	8.1	19.7	18.9	0.0	0.0
Hispanic	30.5	18.4	7.0	7.8	14.2	9.6	0.7	1.5
Education								
Less than High School	40.6	15.3	20.9	11.8	5.6	6.2	4.2	4.6
High School or GED	39.3	7.3	13.2	5.0	11.5	4.9	4.4	3.2
Some College	37.6	5.2	19.1	4.3	15.8	4.7	5.6	2.5
College Degree or Higher	45.5	4.7	20.8	4.1	20.3	3.9	4.7	2.4
Marital Status								
Married	47.0	4.7	22.4	4.1	13.7	3.2	5.6	2.2
Not Married	33.7	5.2	12.9	3.2	15.1	3.8	4.0	1.9
Household Poverty Status								
Below 100% FPL	36.9	9.6	10.9	5.0	11.7	6.2	5.9	4.6
At or Above 100% FPL	42.0	3.9	19.8	3.2	15.0	2.7	4.7	1.5
Unspecified	39.4	30.2	12.5	14.7	12.2	14.9	0.0	0.0
Residence								
Urban	41.6	3.9	17.7	3.0	15.6	2.8	4.7	1.6
Rural	36.0	8.4	19.8	6.8	6.7	3.5	5.7	4.1
DHEC Region								
Upstate	48.2	7.1	19.4	5.6	14.1	4.1	4.4	2.5
Pee Dee	42.3	8.0	16.4	5.6	12.0	5.4	4.7	3.1
Midlands	31.3	5.8	16.6	4.8	9.3	3.5	4.4	3.0
Low Country	42.0	7.1	19.1	5.5	22.6	6.6	6.0	3.4

1 - To determine the ever use of tobacco, respondents were asked “Have you ever tried smoking cigars, cigarillos, or very small cigars that look like cigarettes in your entire life, even one or two puffs?”, “Have you ever tried chewing tobacco, snuff, or dip, such as Skoal, Copenhagen, Grizzly, Levi Garrett, Red Man, or Day’s Work, even just one time in your entire life?”, “Have you ever tried smoking tobacco in a water pipe in your entire life, even one or two puffs?”, “Have you ever tried snus, even just one time in your entire life?”.

Table 7. Percentage of adults who report current use of menthol cigarettes¹ and other tobacco products (cigars, smokeless tobacco, water pipe, snus)² by demographics.

Socio-Demographic Characteristic	Menthol Cigarettes (n=1,370)		Cigars (n=1,370)		Smokeless Tobacco (n=1,370)		Water Pipe (n=1,370)		Regular Pipe (n=1,370)		Snus (n=1,370)	
	%	MOE	%	MOE	%	MOE	%	MOE	%	MOE	%	MOE
TOTAL	7.7	2.0	6.0	2.2	2.7	1.2	14.1	2.5	0.4	0.4	4.8	1.5
Gender												
Male	7.9	3.4	7.0	3.7	4.8	2.3	13.7	3.9	0.3	0.5	8.0	2.8
Female	7.2	2.2	5.0	2.4	0.7	0.7	14.2	3.1	0.5	0.6	1.9	1.2
Age Group												
18-24	7.0	8.9	2.2	2.7	2.7	4.0	15.5	10.3	0.0	0.0	2.7	4.0
25-34	9.7	5.3	11.9	6.9	4.4	3.9	34.7	8.9	0.7	1.4	11.3	6.0
35-44	13.7	6.2	9.4	7.7	3.0	2.8	21.1	6.6	0.0	0.0	8.6	4.8
45-54	4.5	2.8	3.7	3.3	4.2	3.5	8.5	3.5	0.4	0.6	3.3	2.6
55-64	7.6	4.2	6.1	6.3	1.1	1.3	6.6	3.4	0.6	1.2	1.9	1.8
65 or older	4.9	2.9	3.1	1.9	1.5	1.9	3.2	1.8	0.5	0.9	1.8	1.5
Race/Ethnicity												
Non-Hispanic White	6.0	2.2	5.2	2.5	3.2	1.6	14.2	3.0	0.2	0.3	7.0	2.2
Non-Hispanic Black	11.2	4.2	9.1	5.3	1.3	1.8	13.5	5.4	0.9	1.2	0.8	1.0
Non-Hispanic Asian	4.8	9.2	0.0	0.0	0.0	0.0	23.1	19.3	0.0	0.0	0.0	0.0
Non-Hispanic American Indian & Alaskan Native	10.7	20.0	10.7	20.0	4.3	8.5	19.1	24.5	6.2	12.2	0.0	0.0
Non-Hispanic Other	1.7	3.4	13.3	23.5	2.7	5.3	19.7	18.9	0.0	0.0	0.0	0.0
Hispanic	13.5	17.1	1.2	1.8	3.3	6.4	12.3	8.7	0.5	1.0	0.7	1.5
Education												
Less than High School	16.1	10.3	13.2	12.3	1.8	2.7	5.6	6.2	0.0	0.0	4.2	4.6
High School or GED	9.2	3.9	6.9	3.9	2.7	2.6	11.5	4.9	0.8	1.1	4.4	3.2
Some College	7.9	2.9	4.4	2.2	2.5	2.0	15.0	4.6	0.5	0.7	5.6	2.5
College Degree or Higher	1.7	1.3	3.7	1.8	3.4	2.0	20.3	3.9	0.0	0.0	4.7	2.4
Marital Status												
Married	4.5	2.2	4.8	2.7	2.8	1.7	13.5	3.2	0.4	0.5	5.6	2.2
Not Married	11.3	3.5	7.5	3.4	2.6	1.6	14.8	3.8	0.4	0.6	4.0	1.9
Household Poverty Status												
Below 100% FPL	21.5	8.0	9.1	7.3	1.5	1.8	10.7	6.0	0.9	1.4	5.9	4.6

Socio-Demographic Characteristic	Menthol Cigarettes (n=1,370)		Cigars (n=1,370)		Smokeless Tobacco (n=1,370)		Water Pipe (n=1,370)		Regular Pipe (n=1,370)		Snus (n=1,370)	
	%	MOE	%	MOE	%	MOE	%	MOE	%	MOE	%	MOE
At or Above 100% FPL	4.8	1.6	5.5	2.1	3.0	1.4	14.9	2.7	0.3	0.4	4.7	1.5
Unspecified	0.0	0.0	0.0	0.0	0.0	0.0	12.2	14.9	0.0	0.0	0.0	0.0
Residence												
Urban	7.4	2.2	6.1	2.4	2.6	1.2	15.3	2.8	0.3	0.3	4.7	1.6
Rural	9.1	4.5	5.7	3.8	3.0	3.7	6.7	3.5	1.1	1.8	5.7	4.1
DHEC Region												
Upstate	10.1	4.7	9.4	5.5	3.1	2.5	14.1	4.1	0.4	0.7	4.4	2.5
Pee Dee	8.8	4.3	4.4	3.1	1.9	2.0	11.1	5.1	0.2	0.4	4.7	3.1
Midlands	6.6	3.6	2.6	2.0	2.6	2.1	9.3	3.5	0.0	0.0	4.4	3.0
Low Country	5.2	2.5	7.1	4.5	2.9	2.5	22.1	6.6	1.0	1.3	6.0	3.4

1 - Use of Menthol cigarettes was determined among current smokers and respondents were asked the question “During the past 30 days, were the cigarettes that you usually smoked menthol?”. Those who responded “Yes” are coded as current users.

2 - To determine current use of other tobacco products, respondents were asked the following questions: “During the past 30 days, on how many days did you smoke cigars, cigarillos, or very small cigars that look like cigarettes?”, “During the past 30 days, on how many days did you use chewing tobacco, snuff, or dip, such as Skoal, Copenhagen, Grizzly, Levi Garrett, Red Man, or Day’s Work?”, “During the past 30 days, on how many days did you smoke tobacco in a water pipe?”, “During the past 30 days, on how many days did you smoke tobacco in a pipe other than a water pipe?”, “During the past 30 days, on how many days did you use snus?”. Those who used those tobacco products on 1 or more days are coded as current users.

Table 8. Percentage of adults exposed to Secondhand Smoke (SHS) at various locations.

Exposure to SHS	All		Current Smokers		Non-smokers	
	%	MOE	%	MOE	%	MOE
At Home	7.6	2.0	32.6	10.1	4.3	1.7
In Vehicles	12.4	2.5	50.3	10.6	7.4	2.1
In indoor or outdoor workplaces	8.3	2.0	15.0	7.6	7.4	2.0
In indoor or outdoor public places	28.6	3.3	43.1	10.6	26.7	3.4

1 - Exposure to SHS is determined for the past 30 days.

Table 9. Percentage of adult current smokers¹ and adults exposed to Secondhand Smoke (SHS)² at various locations among those with chronic conditions.³

Chronic Condition	Current Smokers		SHS exposure in...							
			Homes		Vehicles		Workplaces		Public places	
	%	MOE	%	MOE	%	MOE	%	MOE	%	MOE
Heart Disease	13.4	7.3	11.8	9.4	4.1	4.2	3.5	4.1	6.6	3.2
Cancer	4.9	3.6	4.4	4.2	2.2	2.2	6.2	8.7	6.7	3.3
Diabetes	14.6	6.8	13.3	8.7	9.7	5.7	13.7	10.1	11.6	4.1
Respiratory Disease	16.5	8.0	14.1	9.4	5.9	4.6	3.5	3.9	4.0	2.7
Asthma	15.9	9.1	7.7	5.3	18.1	9.2	12.3	9.5	11.6	4.4
High Cholesterol	35.4	10.0	35.7	13.0	24.5	8.7	22.1	9.7	32.2	6.2
Hypertension	50.2	10.6	40.8	13.5	41.7	10.9	29.4	11.1	38.0	6.6

1 - To determine current smoking, respondents were asked two questions ‘Have you smoked at least 100 cigarettes in your entire life?’ and ‘Do you now smoke cigarettes every day, some days, or not at all?’ Those who smoked at least 100 cigarettes in lifetime and currently smoke every day or someday are coded as current smokers.

2 - Reported exposure to SHS is determined for the past 30 days.

3 - To determine chronic conditions/diseases, respondents were asked the following questions: “Have you ever been told by a doctor or other health professional that you have heart disease?”; “Have you ever been told by a doctor or other health professional that you have cancer, other than skin cancer?”; “Have you ever been told by a doctor or other health professional that you have diabetes, or sugar diabetes [note: gestational diabetes is excluded from this estimate]?”; “Have you ever been told by a doctor or other health professional that you have a chronic lung disease, such as emphysema, chronic bronchitis, or chronic obstructive pulmonary disease, also known as c-o-p-d?”; “Have you ever been told by a doctor or other health professional that you have asthma?”; “Have you ever been told by a doctor or other health professional that you have high cholesterol?”; “Have you ever been told by a doctor or other health professional that you have high blood pressure, or hypertension?”.

Table 10. Percentage of adults who reported being screened¹ for tobacco use by a health care provider during their visit in the past 12 months, overall and by chronic condition² status.

Characteristic	Screened for Tobacco Use	
	%	MOE
Total (All Respondents)	80.8	3.3
Chronic Condition		
Heart Disease	83.7	9.9
Cancer	82.8	9.2
Diabetes	76.3	9.1
Respiratory Disease	100.0	0.0
Asthma	83.4	9.0
Cholesterol	81.9	4.8
Hypertension	79.9	5.2

1 - To determine screening, all respondents were asked the question: “In the past 12 months, have you seen a doctor, dentist, nurse, or other health professional?” Those who responded “Yes” and were current somedays or everyday smokers were then asked the following question: “In the past 12 months, did any doctor, dentist, nurse, or other health professional advise you to quit smoking cigarettes or using any other tobacco products?”. Those who responded “Yes” but were not current somedays or everyday smokers were asked the following question: “In the past 12 months, did any doctor, dentist, nurse, or other health professional ask if you smoke cigarettes or use any other tobacco products?”.

2 - To determine chronic conditions/diseases, respondents were asked the following questions: “Have you ever been told by a doctor or other health professional that you have heart disease?”; “Have you ever been told by a doctor or other health professional that you have cancer, other than skin cancer?”; “Have you ever been told by a doctor or other health professional that you have diabetes, or sugar diabetes [note: gestational diabetes is excluded from this estimate]?”; “Have you ever been told by a doctor or other health professional that you have a chronic lung disease, such as emphysema, chronic bronchitis, or chronic obstructive pulmonary disease, also known as c-o-p-d?”; “Have you ever been told by a doctor or other health professional that you have asthma?”; “Have you ever been told by a doctor or other health professional that you have high cholesterol?”; “Have you ever been told by a doctor or other health professional that you have high blood pressure, or hypertension?”.

Table 11. Percentage of adults who reported receiving smoking cessation help from their health care provider during their visit in the past 12 months.

Health Care Professional advice and interventions to help quit	%	MOE
Advised to quit smoking	100.0	0.0
Advised to set a quit date	43.0	16.2
Provided booklets, videos, or websites	70.1	12.9
Advised to use telephone Quitline or cessation counseling	63.7	14.0
Prescribed NRT	64.9	13.5

Table 12. Percentage of adults who reported their quit intentions, awareness of cessation services and use of cessation services during their quit attempt.

Characteristic	%	MOE
Intentions to quitting	78.4	16.7
Awareness of cessation services (Quitline or other counseling services) among current smokers	60.8	8.6
Use of cessation resources (Quitline, cessation program, medication, or counseling) during quit attempt	24.8	24.6

Table 13. Percentage of adults who reported having seen one or more ads about not smoking, by demographics.

Socio-Demographic Characteristic	TV Ads		Radio Ads		Print Media Ads		Any Media Ads	
	%	MOE	%	%	%	MOE	%	MOE
TOTAL	60.8	3.4	34.7	3.6	31.0	3.4	65.8	3.3
Gender								
Male	61.2	5.4	33.8	5.7	33.8	5.6	67.3	5.1
Female	60.6	4.3	35.6	4.5	28.6	4.1	64.7	4.2
Age Group								
18-24	72.9	12.3	47.3	14.9	39.5	14.3	77.0	11.6
25-34	61.5	9.3	36.6	9.0	24.4	8.0	68.5	8.9
35-44	57.4	8.3	41.3	8.8	32.9	8.9	61.8	8.1
45-54	57.6	8.9	39.3	9.3	35.3	9.4	65.4	8.2
55-64	59.7	7.3	26.0	6.8	28.2	6.9	63.0	7.1
65 or older	59.8	5.8	26.9	6.0	29.4	5.5	63.6	5.7
Race/Ethnicity								
Non-Hispanic White	56.4	4.1	28.0	3.9	27.1	3.9	60.5	4.1
Non-Hispanic Black	74.8	6.6	55.4	7.6	42.2	7.9	81.0	5.8
Non-Hispanic Asian	28.8	28.1	5.3	7.9	18.9	17.6	39.7	28.0
Non-Hispanic American Indian & Alaskan Native	78.1	24.8	44.8	32.9	57.9	32.4	78.1	24.8
Non-Hispanic Other	46.4	26.7	27.1	23.4	20.7	24.2	56.3	26.0
Hispanic	57.2	18.6	26.6	15.2	26.7	15.3	65.2	16.6
Education								
Less than High School	72.3	13.2	49.2	15.1	40.0	14.8	75.2	12.5
High School or GED	67.3	6.8	40.0	7.3	34.7	7.2	72.0	6.4
Some College	58.7	5.4	35.9	5.4	29.8	5.2	65.0	5.2
College Degree or Higher	50.1	4.7	20.9	3.7	24.4	4.0	54.9	4.7
Marital Status								
Married	56.5	4.5	31.5	4.6	28.4	4.4	61.2	4.4
Not Married	65.8	5.1	38.4	5.6	33.9	5.4	71.0	4.8
Household Poverty Status								
Below 100% FPL	70.2	8.2	50.3	9.4	40.5	9.4	74.3	7.7
At or Above 100% FPL	58.5	3.8	31.7	3.8	29.1	3.7	63.8	3.6
Unspecified	68.1	23.1	14.6	18.0	13.3	17.6	68.1	23.1
Residence								
Urban	59.9	3.7	34.0	3.9	30.2	3.8	64.7	3.6
Rural	66.0	8.2	39.0	8.5	35.8	8.4	72.6	7.7
DHEC Region								
Upstate	61.4	6.5	31.3	6.8	27.7	6.7	65.2	6.3
Pee Dee	56.9	8.1	34.2	8.1	37.9	8.1	64.0	7.9
Midlands	60.3	6.3	36.9	6.6	28.2	5.7	65.5	6.0
Low Country	63.7	6.5	36.9	7.3	32.9	7.2	68.3	6.2

Table 14. Percentage of adults who mentioned that smoking is never allowed at various locations, overall and by current smoking status.

Smoking is never allowed in	All		Current Smokers		Non-smokers	
	%	MOE	%	MOE	%	MOE
At Home	85.9	2.8	48.6	10.6	90.9	2.6
In Vehicles	79.5	3.5	32.2	9.8	86.2	3.4
In indoor workplaces	90.4	3.8	85.9	9.8	90.9	4.1
In outdoor workplaces	36.7	4.7	21.5	13.6	38.5	5.0

Table 15. Percentage of adults who thought smoking should never be allowed at various locations, overall and by current smoking status.

Smoking is never allowed in	All		Current Smokers		Non-smokers	
	%	MOE	%	MOE	%	MOE
At Home	86.2	2.7	46.6	10.5	91.6	2.4
Indoor Workplaces	88.7	2.4	66.2	10.3	91.7	2.3
Indoors in Restaurants	87.8	2.5	61.1	10.6	91.4	2.3
Indoors in Bars, Casinos or Clubs	67.4	3.5	24.0	8.3	73.2	3.5
At Parks	55.1	3.6	24.4	8.8	59.2	3.8

Table 16. Percentage of adults who support a cigarette tax increase.

Characteristic	Support Cigarette Tax Increase	
	%	MOE
TOTAL (All Respondents)	72.7	3.3
Smoking Status		
Current Smokers	34.0	9.8
Non-Smokers	77.8	3.2
DHEC Region		
Upstate	74.2	6.1
Midlands	67.5	7.7
Pee Dee	70.9	6.6
Low Country	76.7	5.6
Residence		
Urban	73.3	3.6
Rural	68.8	7.7